

Holiday Gifting by **Evabot**

Don't miss the mark with another throwaway holiday gift – leave a mark with an unforgettable experience.

Those special holidays only happen once a year. Take advantage of the moment and accelerate your relationships with customers, prospects, and employees by delivering a memorable gifting experience that leaves an impact long after the special day is over.

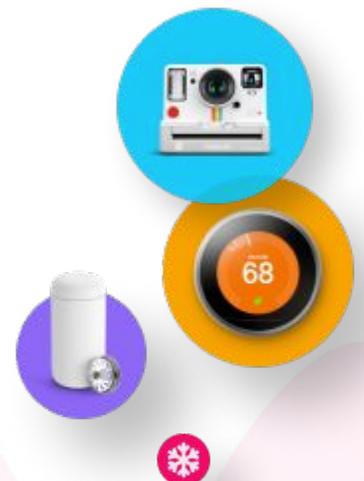
Meet Evabot – the world's first and only emotionally intelligent gifting solution that always delivers the perfect gift for any holiday. Evabot's AI-powered gifting experiences enable you to effortlessly send deeply personalized gifts that build lasting relationships, drive engagement, and turn your clients into referral machines.



Be Thoughtful, Be Unforgettable.

There is a wrong way to approach holiday gifting. Defaulting to the typical underwhelming swag, uncaring gift cards, or cookie-cutter gifts isn't an approach that creates raving fans of your company.

Instead, smart companies are leveraging our AI technology to ask your holiday gift recipients the personal questions you can't ask yourself – identifying each person's unique preferences and delivering thoughtful, personalized gifts while enjoying all the rewards of a memorable experience, branded by you!



How to Holiday Gift the Smart Way



Stay out of the gifting process

Put your gifting programs on autopilot with an automated, AI-driven solution that takes your holiday gifting time from months to minutes.



Give them what they want

Stop sending swag that nobody asked for! Instead, use gifting in a smart and engaging way that meets your recipients' personal preferences.



Track your recipients' satisfaction

Typical gifting approaches don't tell you if your gifts are liked or popular. Evabot measures effectiveness and happiness at each turn.



Show them you care!

By sending individualized gifts that your clients and team members actually choose, you'll demonstrate that they mean something to you and your company.



Get the data you need

Use AI-driven chat to receive actionable insight on which gifts are a hit and which ones are a miss – helping you make better business decisions.



Don't gift it and forget it!

Your holiday gift can create more than a single moment. Create multiple touch points in a single experience to leave a lasting positive impression.



Be savvy with branding

Simply putting your logo on a holiday gift is expected. Instead, brand the entire gifting experience so that your recipient always remembers (& posts) who sent it.

"I selected Eva for several batches of gifts for our external partners. I was looking for something unique, and Eva definitely delivered! I'm very happy with my experience and look forward to using Eva in the future....Thank you, Eva, for the seamless experience!"

Cecilia Hughes Marshalkowski
Sr. Manager, CEO Communications
& Operations | Cigna



About EvaBot:

EvaBot is an emotionally intelligent gifting solution that enables thoughtful companies to accelerate the key relationships that increase both growth and competitive advantage. With a platform built to generate emotional engagement and collect actionable intelligence, EvaBot is the standard in amplifying the customer and employee experience, creating an unforgettable journey for the recipient and truly valuable insight for the company. The company's vision is to set the standard for business relationship development by using AI to personalize the physical and digital experience. For more information, please visit [EvaBot.com](https://www.evabot.com) and request a quick demo to experience EvaBot firsthand.